













significant to be acceptable. This watermarking technique is applied to binned medical data in a hierarchical manner [Bertino et al., 2005].

### 4.3 Watermarking Based on Non-Numeric Multi-Word Attributes

Ali and Ashraf [Al-Haj and Odeh, 2008] propose a watermarking scheme which is based on hiding binary image in spaces of non-numeric multi-word attributes of subsets of tuples, instead of numeric attribute at bit-level. The watermark is divided into  $m$  string each containing  $n$  bits. On the other hand, the database is also divided into non-intersecting subsets each containing  $m$  tuples. The  $m$  short strings of the watermark image are embedded into each  $m$ -tuple subset.

The embedding is done as follows: suppose the integer representation of the  $i$ th,  $i \in [1 \dots m]$ , short string is  $d_i$ . A double space is created after  $d_i$  words of the pre-selected nonnumeric, multi-word attribute of  $i$ th tuple in the subset. The Halder R., Pal S., Cortesi A.: *Watermarking Techniques ...* 3177 extraction phase counts the number single spaces appearing before double space which indicates the decimal equivalent of the embedded short binary string. Since the proposed algorithm embeds the same watermark for all non-intersecting subsets of the database, it is robust against subset deletion, subset addition, subset alteration and subset selection attacks. Another advantage for space based watermarking is that large bit-capacity available for hiding the watermark which may also facilitate embedding of multiple small watermarks. However, it may suffer from watermark removal attack if Mallory replaces all double spaces between two words (if exist) by single space for all tuples in the relation.

### 4.4 Watermarking Based on Tuple or Attribute Insertion

#### (a) Fake tuples as watermark information.

The approach in [Pournaghshband, 2008] aims to generate fake tuples and insert them erroneously into the database. The fake tuple creation algorithm takes care of candidate key attributes and sensitivity level of non candidate attributes. He uses Bernoulli sampling probability  $p_i$  for the  $i$ th non-candidate attribute  $A_i$  to decide its fake value which may be chosen uniformly or as the value with higher occurrence frequency in the existing set of values of  $A_i$  in the relation. Unlike other algorithms, the detection algorithm is not an inverse algorithm to the watermark generating algorithm and insertion algorithm is probabilistic in nature. Detection algorithm checks to see whether the fake tuples inserted during watermark

insertion phase, exist or has been changed. It checks it via primary key.

As soon as it finds one match (i.e. identical or similar tuples), detection is done. The detection will fail for the watermarked database when all of the fake tuples are deleted by benign deletions. The number of fake tuples to be inserted is decided by the database owner. However, the watermark insertion phase must take into account the fact that the values of the fake tuples marks should not by any means degrade the quality of the data in the database and should not impact the query results. One advantage of this scheme is that the ownership can be publicly verified more than once until all the fake tuples are revealed and the scheme does not suffer from incremental updatability.

#### (b) Virtual attribute as watermark information.

Rather than inserting fake tuples, the author in [Prasannakumari, 2009] proposes another watermarking technique by inserting a virtual attribute in the relation which will serve as watermark containing parity checksum of all other attributes and an aggregate value obtained from any one of the numeric attribute of all tuples. The process of virtual attribute insertion is performed independently for each non-overlapping partitions obtained from the original relation.

This scheme is designed to authenticate the tamper-proof receipt of the database over an insecure communication channel. Although this approach is fragile and 3178 Halder R., Pal S., Cortesi A.: *Watermarking Techniques ...* can easily detect any of the deletion or insertion or alter attacks, it suffers from the watermark removal attack.

## 5. Conclusion

This paper surveys the current state-of-the-art of different watermarking techniques for relational databases and classifies all the techniques based on (i) whether the technique introduces the distortion to underlying data, (ii) the type of the cover where mark is embedded, and (iii) the type of the Watermark information. Most of the distortion-based watermarking techniques mainly aim at protecting the ownership, whereas distortion-free watermarking techniques mostly are fragile and aim at maintaining integrity of the database information. Although we classify the schemes based on different watermark information, most of the numerical distortion-based schemes follow almost similar steps to identify the candidate bit positions for the watermark. Finally, it has been observed that the usability of the watermarked database and queries still remains an open issue for future research.

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