







Prevention of theft, information know-how and industrial secrets that could benefit competitors are among the most cited reasons why a business may want to employ an ISP to defend its digital assets and intellectual rights.

### 3. Conclusion.

A high-grade ISP can make the difference between growing business and successful one. Improved efficiency, increased productivity, clarity of the objectives each entity has, understanding what IT and data should be secured and why, identifying the type and levels of security required and defining the applicable information security best practices are enough reasons to back up this statement. To put a period to this topic in simple terms, let's say that if you want to lead a prosperous company in today's digital era, you certainly need to have a good information security policy.

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